



TOURISM. DEVELOPMENT. BUREAUCRACY.

CUTTING RED TAPE

- ◆ Orange County is growing at a rate of roughly 2% per year and competes with every region in the state. Keeping our economy healthy will require that we do everything we can to streamline the building and permitting process to accommodate sensible growth in Orange County. Fixing the permitting process is at the top of our priority list.
- ◆ Christine advocates for embarking on a strategic planning process. Let's examine how best to realign resources and priorities. Let's engage Orange County's staff and compete for state awards for customer service and efficiency.

County Government should be a benefit to local business and citizens. This can only happen if it is truly efficient and customer-service friendly.

SUPPORTING TOURISM

- ◆ The majority of citizens in Central Florida are employed in tourist-related industries. This industry must be protected.
- ◆ Tourist Development Taxes should be utilized to promote the industry and focus on preserving our national market share.



BLUE RIBBON COMMUNITY PROJECT

- ◆ Recognize, honor, and communicate the hard work of individual communities all across the district.
- ◆ Form a matrix that establishes different tiers for beautification and development.
- ◆ The county needs to emphasize positive reinforcements for elevating individual communities. So often residents are penalized for doing the wrong thing, but a community-wide acknowledgment project could be the new solution to an age-old problem.



When our communities are strong, our county is even stronger!